

Winner of 10 TOP Awards!

“AppAssure has awesome deduplication that saves so much room—60%-80% increase of free space. We’re protecting 12 servers, but only consuming 121 GB of space. I looked at it couple of times to make sure it was right—it’s just that good.”

— Phil Lewis,
IT Manager,
BCRA Design

10 REASONS to Choose AppAssure

AppAssure delivers an award-winning unified backup and replication software for virtual, physical and cloud environments. Recently, we asked our customers and partners why they chose AppAssure’s innovative approach over legacy backup products or single-point virtual backup tools. Here are the reasons they gave us:

1 Ultra-Fast Backups and Snapshots with 5-Minute RPO

With AppAssure, you get the fastest backup product for your virtual or physical servers. Speeds of up to **8 GB/minute** shrink backup windows. Image-level concurrent snapshots and continuous backups translate into a better RPO.

2 Fastest Recovery with Near-Zero RTO

Complete disaster recovery in minutes with the first-of-its-kind AppAssure Live Recovery™ technology. Delivers near-zero recovery time (RTO) and instant access to your VMs or physical servers directly from the backup file without having to wait for a complete system restore.

3 100% Recovery Reliability

AppAssure Recovery Assure™ is an innovative and ground breaking technology to automatically test and verify that your backup files and the applications within them are 100% recoverable. You’ll never need to perform manual, time-consuming and error-prone backup and recovery drills again.

4 Unified Backup and Replication for Both VMs and Physical

AppAssure integrates backup with replication to provide you with complete, unified data protection for your virtual, physical and cloud IT environments. Back up business-critical applications and data to your local storage for immediate availability and replicate offsite to the cloud for disaster recovery.

5 Single Pane of Glass for VMs and Physical Servers

Manage your backup, replication and recovery activities – across your heterogeneous virtual and physical environments – from one single, centralized console. No need to put up with the complexity and high cost of standalone backup products, that protect your VMs separately from your physical servers. Simplify management with a single console.

6 Deduplication Saves More on Storage

Save on storage space and costs with Deduplication! AppAssure uses less storage than other backup products through integrated, built-in deduplication and compression.

7 Recover From Anywhere to Anywhere

AppAssure Universal Recovery™ technology performs cross-platform recoveries from P2V, V2V, V2P, and even P2P for bare metal restores to dissimilar hardware! Recover whole VMs and servers, or restore just an individual application item or a single file in minutes without needing to do a complete system recovery.

8 Ease of Use Combined With Extensive Feature Set

AppAssure is renowned for its feature set, but our customers tell us they love it for an intuitive interface that makes it so easy to use. Be up and running quickly with AppAssure and reduce your training costs.

9 A Lot More Value at an Affordable Price

You don't need to have multiple, unrelated, single-point solutions for your virtual and physical servers. It's costly and hard to manage. With AppAssure's single and cost-effective data protection solution, integrates backup and replication and works across virtual, physical and cloud environments. You also get deduplication, compression, encryption, bare metal restore and enterprise scalability architecture all at a price that you can afford.

10 Live Support

AppAssure is committed to providing the absolute best customer service in the industry. In backup and recovery, server outages don't always conveniently occur during business hours on weekdays. We're here when you need us. AppAssure offers multiple support options to help you out-- customer forums, knowledge base articles, library of technical documentation, the latest software builds, online tutorial videos, and live support.