



Replay4

Replay 4 is the world's fastest and easiest backup and disaster recovery software for Windows application servers. The only complete "all-in-one" backup and recovery software solution, **Replay 4** enables local recoveries from any type of failure in just minutes, with the added assurance of offsite application and data backup and recovery from a total site disaster.

Only Replay 4 Delivers:

- 8Gb/Minute backup & recovery: 12 times faster than traditional backup solutions
- Block level snapshots with incremental forever data capture
- Integrated data deduplication: reduces storage costs by 80%
- Flexible disaster recovery options: bare metal restore & failover virtual machines
- Server rewind: rolling back to any point-in-time & recovering the entire server
- Cost-effective remote office protection
- Integrated replication with compression and deduplication
- Centralized enterprise console

**DEEP APPLICATION
INTEGRATION WITH
MS EXCHANGE, SQL,
SHAREPOINT, HYPER-V**

Fast Recovery of Any Object

Running **Replay 4** on your Windows servers provides fast recovery of any object, from a total bare metal restore of the entire server to an individual file recovery in just minutes. Built-in deduplication allows **Replay 4** backup snapshots to be stored using 80% less backup storage space compared to traditional backup solutions.

CONTINUOUS SERVER BACKUP

- Continuous application-aware snapshots of entire server
- 5x reduction in storage requirements
- Fast 8GB per minute backups
- Eliminates backup windows

FAST DISASTER RECOVERY

- Built-in snapshot replication enables off-site disaster recovery, ideal for remote offices or cloud based backup strategies
- Push button failover to virtual and physical standby machines
- Enables p2v,v2v,v2p,p2p migrations

EASY CENTRALIZED MANAGEMENT & CONTROL

- Manage entire environment from a single pane of glass
- Flexible retention policies
- Exception alerting to Windows event log or to e-mail
- Command line interface for scripting
- Silent install for pushing agents

Replay 4 combines several best-of-breed features in one cost-effective backup and disaster recovery solution.

Replay Gives You:

- Fastest Enterprise Backups on the Planet
- State-of-the-Art Data Deduplication
- Off-site Backups into Private Clouds
- Continuous Backup to Standby Virtual Machines
- Application Health Monitoring

The World's Fastest and Easiest Enterprise Backup & Recovery

- Fast 8GB/min backups
- 5x storage ROI with data deduplication
- Best application integration on the market
- Eliminated data loss caused by long backup windows through incremental forever snapshots
- Simplified management of your backups

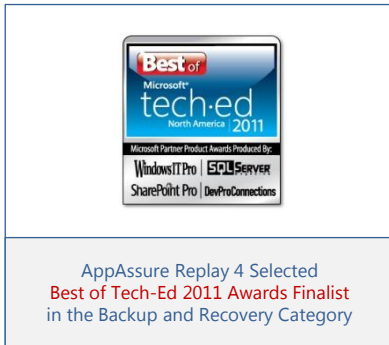
Applications Recovery from Any Disaster in Minutes

- Push-button failover to standby virtual machines
- Easy bare-metal recoveries to similar and dissimilar hardware
- Fast granular application level recoveries
- Integrated replication with compression and deduplication moves applications offsite efficiently
- Easy-to-implement off-site disaster recovery plans and testing

The World's Fastest and Easiest Cloud Backup & Disaster Recovery

- Push-button server and application recoveries in the cloud
- Off-site disaster recovery testing
- 5x WAN accelerated performance
- SAS 70 compliant data center
- Backups are maintained online and accessible during the entire retention period
- Price is inclusive — no hidden bandwidth or processing charges apply

Product of the Year



What Replay Customers Say

Brendan Hourihan – Technology Services Network Engineer, Flagler College:



"With Replay 4, I thought I entered into a dreamland! Finally I'm talking with somebody who has a philosophy about backups that makes sense – a more logical approach to how data is backed up AND what you can do with the backed-up data: you can replicate it, synchronize it, and more!"

Peter Hammerl – IT Administrator, Hamilton Port Authority:



"Replay is working great. I've tested restoring files and databases, and everything has gone smoothly. The application is pretty granular so we can choose what to backup, at what time intervals, etc. We can get exactly what we want when we want it."

Eric Sagerdahl – IT Analyst, Walden House:



"We've always been happy with the support ... if you really need to talk to somebody right away, there's always someone right there for you... I honestly don't know how we would have recovered all the data before AppAssure."

To download a free trial of AppAssure Replay 4, go to www.AppAssure.com

